

2020 SILGA AGM & CONFERENCE

Vernon, BC

#SILGA2020

Speakers & Tours Amplify!

Keynote Speaker Dr. Mark DeVolder **Harnessing the Hurricane: Adapting Faster to Extreme Change** **Thursday afternoon**



Dr. Mark DeVolder distinguishes himself as a change management specialist and is one of today's original thinkers and motivators on transitions. Often in the spotlight for high profile transitions,

Mark offered guidance for the ending of the NASA Space Shuttle Program, helped Colombian business leaders adapt to the NAFTA Free Trade Agreement and has coached industry leaders in mergers and acquisitions, some as large as \$50 billion dollars.

He is a change management and employee engagement specialist with over 19 years of experience in education and research. His doctoral studies focused on the issues of unity, diversity, and synergy. With this experience, he brings extensive knowledge and understanding about human characteristics to each highly customized presentation, backed up by impressive business acumen.

Mark reveals why many change initiatives fail to achieve their stated goals. With straight-forward strategies and convincing business examples, he shows leaders how to drive results to improve the bottom line.

Mark's mission and passion is to help people and organizations adapt boldly, nimbly and quickly in the midst of exponential change.

Keynote Speaker Dr. Terry Lake **AMA! (Ask Me Anything)** **Minister meetings and harm reduction services.** **Friday morning**

Terry Lake teaches corporate social responsibility in two sections of Business and Society in the School of Business and Economics at TRU. Lake is a veterinarian by profession and taught for eight years in the TRU Animal Health Technology program. Terry served as a councillor and then Mayor of the



City of Kamloops before being elected as Member of the Legislative Assembly in 2009. He served as Minister of the Environment from 2011-2013 and as Minister of Health from 2013-2017. He was awarded "Canada's Health Hero" by the Canadian Public Health Association for his leadership in mounting a response to the opioid overdose epidemic. After his provincial political career, Terry became Vice President of Corporate Social Responsibility for Hexo Corp, one of Canada's largest cannabis producers before running as a Federal Liberal candidate in the 2019 election.

Tuesday, April 28th

Afternoon

Preconference Sessions

1:30 pm to 2:30 pm

BC Transit's vision for the future

Erinn Pinkerton, President and CEO

BC Transit's President and CEO will introduce you to the new vision for the future of public transportation in British Columbia. Erinn's focus is on taking a customer centric approach through use of technology and creating an environment that embraces mobility as a service. The presentation will also talk about how this vision will support businesses, their employees and their customers. The presentation and discussion will explore the benefits for the public transportation services in the southern interior, and the strong relationship of our local partners. To demonstrate the new vision of BC Transit, Erinn will walk the group through a customer journey of the future.



Erinn Pinkerton is the President and CEO. Prior to her appointment she was the Vice President of Business Development and Chief Transformation Officer (CTO) and led Corporate Planning, Sales, Marketing and Communications, Information Technology and the Transit Planning and Scheduling teams for BC Transit.

Since 2008, Ms. Pinkerton has been instrumental in delivering improved transit service to over 130 communities across B.C. She has led the development and public consultation efforts for numerous multi-million dollar capital projects and transportation plans, including Transit Future Plans, Victoria Regional Rapid Transit project, Highway 16 service introduction and Kelowna Rapid Bus. In addition, Ms. Pinkerton led the overall development of the strategic plan and implementation of all corporate planning activities including strategic analysis, enterprise resource planning, business intelligence and revenue generation.

Ms. Pinkerton is committed to making transit services more responsive, convenient and accessible to all customers and has been leading many initiatives, including the smart bus technology project which introduces real-time bus information, automated stop announcements and closed circuit TV cameras onboard each bus.

Ms. Pinkerton has over 17 years of experience in the transportation industry and holds a Bachelor of Commerce degree and an MBA.

Preconference Session

2:45 pm – 3:45 pm

Putting People at the Centre of Public Infrastructure: BC Infrastructure Benefits

Katie Shaw, Director, Stakeholder Relations and Communications

BC Infrastructure Benefits (BCIB) is the new crown corporation responsible for implementing the Community Benefit Agreements on select public infrastructure projects, including the four-laning Hwy 1 Expansion (including Illecillewaet and Kicking Horse Canyon Phase 4),



The organization is the employer on these public infrastructure projects. Our goal for this session is to introduce the organization, explain how priority hiring is applied for all projects focusing on ensuring local, women, indigenous and other underrepresented groups have the opportunity to get into the trades and what we are doing to support respectful workplace cultures.

The presentation will include information on how to apply for work, partnerships and collaboration efforts with local communities and a discussion on how to ensure that local communities are able to benefit most from these public infrastructure projects.

Tuesday, April 28th
Afternoon

Preconference Tours

1:00 pm to 4:00 pm

Vernon Foodie Tour (max 16) Cost \$75

Meet at Olive Us 3003A 30th Ave, Vernon, BC - no transportation provided

On this 3-hour walking "Downtown Discovery" tour, guests will taste the tantalizing flavours of award-winning eateries while learning about the oldest community in the Okanagan – Vernon. Murals larger than life, parks, unique shops, galleries, heritage sites, and delicious food are all part of the experience in this historic part of the city. Make sure you come hungry!

Guests will be walking within the downtown corridor, roughly around 12 to 14 blocks in total. Wear comfortable walking shoes and dress for the weather.



**OKANAGAN
FOODIE TOURS**

take your taste buds for a walk!
OKANAGANFOODIETOURS.CA

Okanagan Spirits Craft Distilleries and BX Press Cidery and Orchard tours (max 60) cost \$20

Okanagan Spirits Craft Distillery offers visitors an opportunity to learn about our production with a complimentary education on the art of craft distilling.

After education, Okanagan Spirits encourages a visit to the tasting bar where a selection of our award-winning spirits can be tasted.



We invite you to come walk among our trees, and enjoy our ciders crafted from the apples grown on their limbs. Our heart is in connecting – with the space our food (and drink) is grown, with the history of those that have come before, and most importantly – with each other in community and

shared experience.

Our authentic ciders are what make all this possible, and we hope you will come and share them with us.

Evening

5:00 pm to 7:00 pm

Pub Night at Marten Brew Pub



Take this opportunity to kick off the convention and mingle with your peers in this unique brew pub. Stewy Stuart provides easy listening music while you sample the craft beers from MBP.

Sponsored by CAPP and Canada's Energy Citizens

Wednesday, April 29th

Morning Tours

Vernon Water Reclamation Centre
Serge Kozin, Manager, Water Reclamation Services (8:00 am) maximum 40

The Vernon Water Reclamation Centre treats approximately 4500 million liters of influent annually using a Biological Nutrient Removal process. The high quality reclaimed water is then pumped 8 Km to MacKay reservoir located in the Commonage area near Predator Ridge. The reclaimed water from the reservoir is used as a primary source of irrigation water on approximately 850 ha of agricultural lands, tree farms, sports fields, and three large golf courses. For over 40 years the City has managed to use almost 100 % of the treated water for the designated spray irrigation program.



Join Serge Kozin, your tour guide, as he takes you through the centre.

Okanagan Rail Trail tour and presentation **Matt Vader, Chair of the Okanagan Rail Trail Committee (8:00 am) 40 maximum (\$35 cost for bike/e-bike rental)**



Rail trail opportunities are presenting themselves across the province, but how can local governments position themselves to work together and across jurisdictional boundaries to

successfully capture the opportunities that they can present?

This tour includes riding bikes for approximately 1 hour. Participants must know how to ride a bike. Regular and e-bikes will be rented at the start of the tour. If you are extra tall or very short, please email SILGA.

Matt Vader presents the approach taken by the Okanagan Rail Trail team.

Transportation provided.

Planet Bee Honey Farm and Honey Meadery (8:15 am) 60 maximum Cost \$15



View live honey bees working in our glass observatory hives, numerous educational posters and displays, tastings of over 20 varieties of honey and several Meads (honey wines).

James Nowek will lead the presentation.

Wednesday, May 1st
Morning/Afternoon Speakers

Sharing our Stories

Donna Macdonald

Having late night doubts? Frustrated with process? Need inspiration? Sharing stories can help. Donna's memoir *Surviving City Hall* (Nightwood Editions 2016) covers many topics faced by local government leaders, using stories, information and reflection, all served with a healthy dash of humour and respect.

This session ranges from the strange and funny, to the serious and thought-provoking. Incivility, leadership styles, women's participation, labour relations, and the constraints on local government – all familiar themes. Through the sharing of stories, delegates will be reassured they're not alone in the challenges of their job and may acquire new perspectives on and approaches to address those challenges. Or, they may discover things could be worse!

Donna served on Nelson City Council for 19 years, which gave her extensive knowledge of the work of local government and of the human experience of being a local elected leader. No longer in office, Donna continues to be a



Council-watcher and advisor (whether solicited or not). She remains committed to improving knowledge of local government, through presentations about her book.

Address by the President of UBCM

Maja Tate, Mayor of Sooke



Originally from the Hamlet of Bragg Creek, Alberta, Maja and her husband moved to Vancouver Island in 1997, settling in Sooke in 2006. Maja served two terms as Councillor before being elected as Mayor in 2014, and again in 2018. She welcomed her first child while serving as Mayor in 2015. Maja is

thankful to work alongside a strong Council who bring diverse experience and perspectives to Council discussions, and whose focus on good governance and mutual respect is an inspiration to her.

Recently retired from a 20-year career in project and property management, Maja enjoys spending time outdoors with her young family, or finding a few hours to explore the Sooke Hills on her mountain bike.

Don't Kick the Can Farther Down the Road: The Role of Council in the Asset Management Process

Christina Benty

Over the past several years you have likely heard a great deal about asset management. Although some of the information provided has been useful, some of it has been downright confusing. Well this session is all about clarity. What is asset management? Why does it matter? What is the role of elected officials? What is the role of staff? How do these two separate roles necessarily fit together?

Most importantly, what are we NOT talking about that we must? How do we have the necessary but difficult conversations about the long-term sustainability of our assets? How do we face the financial, environmental and societal challenges of managing growth and development while also maintaining existing municipal assets and infrastructure?

Christina Benty, MA is a speaker, author and a recovering overthinker. As former Mayor for the Town of Golden, her leadership journey forced her to face her own resistance to uncertainty and discomfort. She uses her lived experience to help expose the stories that keep local government teams trapped in power dynamics, hierarchies, and competitive 'us and them' thinking. She is the owner of Strategic Leadership Solutions, a consulting firm designed to assist teams in building a culture of excellence in leadership and governance.

Christina has worked across the country informing, educating and engaging local governments on sustainable service delivery challenges and opportunities. She focuses on the importance of building a common language and understanding that allows local governments to address their complex issues in a collaborative manner.

UBCM Review of Resolutions Process

Maja Tate and Gary MacIsaac

The UBCM Executive has identified a review of the resolutions process as a priority for the coming year. As part of this review, UBCM seeks feedback from members about improving our resolutions process. After several years of streamlining the policies and procedures for resolutions, it is time to consider the overall role that resolutions play in UBCM's advocacy on behalf of local governments in BC. Consultation with area associations will inform the UBCM Executive's further work on this review of the resolutions process. UBCM will then report out at our Annual Convention in September.



Maja is extremely grateful to serve as President of UBCM for the 2019/2020 term. After being nominated by her peers as a challenger from the floor at the 2016 Annual Convention, Maja has spent the past three terms as a Vice President.

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Gary is the Executive Director of the Union of British Columbia Municipalities—a position he has held since 2007.

Gary has spent his entire career in local government. He started his career as Clerk-Treasurer of a small town in Nova Scotia, spent five years in the City Clerk's Department with the City of Vancouver in the mid-1990s, and spent 9 years as the CAO for a county government in Nova Scotia.

Gary has a Masters Degree in Public Administration from Dalhousie University. Gary and his wife Marion have three children. They live in Saanich.

Wednesday, April 29th

Evening

5:30pm to 7:30 pm

Welcome Reception

O'Keefe Ranch (9380 BC-97, Vernon, BC)



Enjoy the beautiful views at historic O'Keefe Ranch while learning about the stories of early BC Ranching. The ranch endeavours to preserve the history and culture of the early ranching era for future

generations. Wear your best country attire! Games and activities will be on site. Rob Dinwoodie will provide background music.

A selection of appetizers and local wine and beer will be served.

Sponsored by Shaw Communications

Thursday, April 30th
Morning Breakout Sessions

Community Economic Development Initiative

Marissa Lawrence, Senior Program Officer with CEDI Kevin Poole, City of Vernon and the Okanagan Indian Band

Many First Nations, municipalities and/or regional organizations would like to collaborate on joint community economic development initiatives but often aren't sure where to start. In part, this is because there are significant differences in the communities' legal rights and governance structures, economic conditions, demographics and cultures; however, often First Nations, municipalities and regional organizations share many of the same hopes, and they struggle with similar issues and challenges.

While collaboration requires an investment of time to build the relationship, it provides significant return as communities gain access to broader range of skills, ideas, funding, and assets. Perhaps the most compelling reason to engage in joint First Nation – municipal community economic development (CED) is simple: communities are stronger together.

Delivered in partnership by the Council for the Advancement of Native Development Officers (Cando) and the Federation of Canadian Municipalities (FCM), the CEDI program supports First Nations and adjacent municipalities to develop and implement joint community economic development or land use initiatives while building a resilient, sustainable partnership.

Join CEDI, the Okanagan Indian Band and the City of Vernon to learn more about their First Nation – municipal partnership and collaboration

Thompson Okanagan Tourism Regional Pledge - Seven Affirmations for Seven Generations

Glenn Mandziuk – CAO of TOTA

The Seven Generations Principle is based on Indigenous philosophy that recognized that the decisions an individual makes today will have an impact for as long as seven generations to come. Therefore, it is the responsibility of the individual to consider impacts on the environment and the people who inhabit the area when making decisions.



Glenn Mandziuk has over 25 years of experience in tourism management and community development. undertakes destination development, consumer marketing, travel trade, media relations, research, industry and community services. Further, Glenn has acted as a consultant on Community Recreation Master Planning, Economic Development

Planning, and Strategic facilitation projects across British Columbia and Alberta and has ten years of experience in the Hospitality Industry in a family owned and operated hotels and resorts. Glenn holds a Master of Environmental Design Degree majoring in Planning and a Bachelor of Arts majoring in Leisure and Tourism.

Black and White and Grey All Over

Dr. Gord McIntosh

Navigating the political/administrative interface (using a Council/CAO check in tool)



Gordon received the Professional Award of Excellence and has served as President of the Local Government Management Association in BC. As the Islands Trust Executive Director, he worked with a 26-member Council serving the 470 Gulf Islands in the Georgia Basin. Dr. McIntosh's research focuses on the political/administrative interface and

CAO role. Faculty roles include Universities of Victoria, York, Dalhousie, Cape Breton and British Columbia.

He has delivered conference sessions, executive workshops and customized programs for local, First Nation, Métis and regional governments as well as municipal associations throughout Canada and overseas - Palestine, Caribbean, South America, Sri Lanka, Africa and Philippines.

Morning/Afternoon Sessions

Look Yonder - Top Ten Trends

Dr. Gord McIntosh

Investigating major influences affecting local, regional and First Nations governments

Did I just say that?

Betty Selin, Vernon radio personality



Betty Selin began her career in broadcast journalism in 1979. She is a recipient of the prestigious Jack Webster Fellowship; winner in 2008 of the Byron McGregor Award from the RTNDA for "Best Radio Newscast in a Small Market (BC)" and the

"Woman of the Year" in the City of Vernon. During her tenure as Regional News Director for Astral Radio's 23 BC Interior licenses, Betty and her team received more than two-dozen provincial and national news awards. She is presently morning news anchor and morning show co-host at 105.7 Sun FM Vernon (CICF). Betty is actively involved in the community and has contributed her leadership skills as a board member or Chair in a variety of organizations.

Thursday, April 30th

Afternoon

Politicians and Social Media

Marisa Cruickshank, lawyer with Lidstone & Co.

Come and learn the "what, when, where and how" of expressing your views and engaging with the public on social media. This session will include an overview of the legal parameters you need to be aware of in using social media to communicate, including codes of ethics, bullying and harassment policies, the law of defamation, and the governance model that local government officials operate within. We will consider some real examples of tweets and Facebook-posts gone wrong and provide some practical examples of ways you can successfully engage on social media.



Marisa has practiced local government law at Lidstone & Company since her call to the bar in 2010. She assists local government clients on a wide variety of matters, with an emphasis on labour, employment and human rights matters, bylaw

enforcement, conflicts of interest, and privacy and FOI matters. Marisa has represented clients in matters before all levels of court in British Columbia, as well as before various boards and tribunals, including the Human Rights Tribunal, the Office of the Information and Privacy Commissioner and the Labour Relations Board.

Afternoon Breakout Sessions

Working Well Together

Dr. Gord McIntosh

Involving Diverse Interests: working with others to maximize team/group effectiveness

Understanding the Municipal Reserve Investment Process: Opportunities and Risks

Peter Urbanc, MFABC CEO

In an era of ultra-low interest rates and pressures to incorporate Environmental Social and Governance factors into investment portfolios, local government reserves managers must navigate an increasingly complex investment environment that is compounded by pressures from their senior managers and councillors. Investing has become a hot-button topic that affects more than just the finance teams!

This session outlines the growth of social responsible investing and the introduction of new longer term investment opportunities that have been permitted via "Prudent Investor" approaches in some jurisdictions. In this context, we will discuss new pooled fund options developed by MFABC (including fossil fuel free and options for longer term investing) tailor made for BC local governments, as well as new potential products being contemplated for the future.



Mr. Urbanc has 25 years of experience in global banking and the public sector, having worked as an investment banker, treasurer and executive officer. From 1990 to 2009, he was an investment banker with Merrill Lynch, Lehman Brothers and Barclays Capital in Canada, New York and London with a specialty focus on the debt capital markets. In 2009, Peter joined the

Province of Nova Scotia's Department of Finance in Halifax as Executive Director and Treasurer. Mr. Urbanc also served as a Director of the Nova Scotia Pension Services Corporation and Trustee of both the Nova Scotia Teachers' Pension Plan and the Nova Scotia Public Service Long Term Disability Plan Trust. Mr. Urbanc holds a Bachelor of Commerce Magna Cum Laude from McGill University and an MBA with Distinction from the J.L. Kellogg School of Management.

Partners in Action: working together to affect change

Annette Sharkey, Executive Director

Social Planning Council for the North Okanagan

This is a solution-oriented, community driven committee that addresses social issues with a community development approach. The role of the coordinating committee is to identify problems and/or solutions and then create and oversee action teams. Members of the coordinating committee are recruited from the community based on the skills and knowledge they bring to the table, in addition to representation of an agency, support group or a municipal service including RCMO, Bylaw Compliance and Planning.



Annette has been the Executive Director for the Social Planning Council for the North Okanagan since 2006. The City of Vernon provides funding for her position to facilitate social planning and community development for the municipality. Currently, as part of her role at the Social Planning Council, she is the coordinator of the Partners in Action Committee and a member of the City of Vernon's Affordable Housing Committee and Economic Development Advisory Committee. In conjunction with the Partners in Action Committee, she oversees the implementation of Vernon's: Homeless and Housing Strategy; Harm Reduction/Opioid Overdose Response Strategy; and Immigration and Settlement Strategy.

Evening

6 pm to 11:00 pm

Banquet and Dance

Vernon Prestige Hotel

4411 32 St, Vernon, BC

Sponsored by BDO Canada

BC Green Party Address

MLA Adam Olsen, Interim Leader



Adam Olsen was first elected as MLA for Saanich North and the Islands in 2017.

Adam is a former two-term Central Saanich Councilor and small business owner. He was born and raised on Tsartlip First Nation in Brentwood Bay and is a member of the Tsartlip First Nation.

He served as the Chair of Planning & Development and Water & Wastewater and represented the community on a number of boards and commissions including solid and liquid waste, Greater Victoria Public Library and the Regional Housing Trust Fund.

AMA! (Ask Me Anything) Minister meetings and harm reduction services

Dr. Terry Lake, Former Kamloops Mayor, BC MLA and Health Minister



Terry Lake teaches corporate social responsibility in two sections of Business and Society in the School of Business and Economics at TRU. Lake is a veterinarian by profession and taught for eight years in the TRU Animal Health Technology program. Terry served as a councillor and then Mayor of the City of Kamloops before

being elected as Member of the Legislative Assembly in 2009. He served as Minister of the Environment from 2011-2013 and as Minister of Health from 2013-2017. He was awarded "Canada's Health Hero" by the Canadian Public Health Association for his leadership in mounting a response to the opioid overdose epidemic. After his provincial political career, Terry became Vice President of Corporate Social Responsibility for Hexo Corp, one of Canada's largest cannabis producers before running as a Federal Liberal candidate in the 2019 election.

Is safe supply a viable option for the overdose crisis?

Guy Felicella, Staff at Coastal Health and BC Centre for Substance Abuse



Guy is a qualified expert who devotes his time and career to public speaking, advocating to reduce the stigma of harm reduction and educating students on addiction.

Guy spent nearly his entire life suffering from the disease of addiction and now he is using his experience to change the hearts and minds of people to the idea that recovery is harm reduction and harm reduction is

recovery. Gone are the days where it's either harm reduction or recovery; it's both!

Local Government Critic for the Official Opposition MLA Todd Stone



Todd Stone was elected MLA for Kamloops-South Thompson in 2013 and re-elected in 2017. He currently serves as the Official Opposition Critic for Municipal Affairs, Housing and TransLink and is a Member of the Select Standing Committee on Legislative Initiatives.

Todd has served as Minister of Transportation and Infrastructure, Minister Responsible for Emergency Management BC and Deputy Government House Leader. He was also a member of the Priorities and Planning Committee of Cabinet.

Before being elected to the BC Legislature, Todd was founder and CEO of Kamloops-based software company, iCompass Technologies.

Save your City: How toxic culture Kills community and what to do about it

Diane Kalen-Sukra Author and former CAO

Toxic culture is eroding our sense of belonging, community and well-being. Our capacity to collaborate and innovate together is also being undermined by the rising incivility and divisiveness.

We need each other to address the complex challenges facing our cities and communities -- from the infrastructure deficit to climate change, homelessness, mental health and addiction issues. In order to thrive, our local democracies depend on our ability to revive the art of living and working well together.



Diane Kalen-Sukra was born with the gift of encouragement and desire for everyone around her to thrive and meet their potential. Her core belief is that as social beings we

flourish in healthy sustainable communities, where good governance, servant leadership and compassionate culture support the well-being of all.

She is an engaging and inspiring speaker, a regular columnist with *Municipal World*, and a multi-award-winning CAO. Her “civic academy” covers everything from good governance and local democracy to sustainable community building, while she makes the case for greater civic education in society.